

MAKE THE CASE TO ATTEND



YOUR VOICE
OUR COMMUNITY **FOR ALL**
TLA★2027
TEXAS LIBRARY ASSOCIATION
SAN ANTONIO ★ APRIL 19-22

CONFERENCE.TXLA.ORG

Table of Contents

- 03 Message from TLA President
- 04 Welcome from 2027 Conference Planning Committee Co-Chairs
- 05 Why Attend TLA 2027
- 06 Letter to Supervisor
- 07 Itemized Budget & Expense Estimator Table
- 08 TLA 2027 Helpful Links
- 09 5 Quick Wins for a Great TLA 2027 Experience





I am excited to invite you to San Antonio, April 19-22, 2027, as we gather under this year's theme: Your Voice. Our Community. FOR ALL.

Those words are more than a conference theme. They are a promise. Your voice matters in your library, in your town, and in this association. Our community of librarians, library staff, trustees, and friends is strongest when we listen to and learn from one another. And the work we do every day opens doors for all Texans, no matter who they are or where they come from.

The TLA 2027 conference is full of chances to connect and grow. You will find sessions on the ideas and challenges shaping our libraries, hands-on learning you can take home and use right away, and an exhibit hall packed with new resources for the people you serve. Most of all, you will find your people: colleagues who understand your work, celebrate your wins, and help you solve your hardest problems.

I hope you leave San Antonio inspired, recharged, and proud of the difference you make. Take time to meet someone new, share your story, and let your voice be heard.

Thank you for all you do for Texas libraries. I can't wait to see you.

Warmly,
Melissa Rippey
TLA President 2026-2027



Lauren Jones



Lynda Infante Huerta

Join us in San Antonio for the 2027 Texas Library Association Annual Conference!

We couldn't be more excited to gather together in a city known for its rich history, vibrant culture, and incredible sense of community—and what better time to be here than during Fiesta?

This year's theme, "Your Voice. Our Community. For All.", is an invitation to bring your whole self to TLA. Bring your ideas, your experiences, your questions, your successes, and even the challenges you're still figuring out. Every voice adds something to our profession, and when we come together across school, public, academic, special, and other library settings, our collective community becomes stronger.

We hope this conference fills both your professional and personal bucket. Come ready to learn from colleagues, discover new ideas, spark collaborations, and find practical inspiration to take home. But also make time to wander, explore, laugh, enjoy a great meal, experience Fiesta, and soak up everything San Antonio has to offer.

Whether this is your first TLA conference or your twentieth, we hope you leave with new connections, renewed energy, and a reminder that you are part of something much bigger than your own library.

So, bring your voice. Find your people. Celebrate our community. And make room for all the possibilities that come when Texas library professionals gather together.

We can't wait to see you in San Antonio!

Lynda Infante Huerta and Lauren Jones
TLA 2027 Conference Planning Committee Co-Chairs

ONE PROFESSION. SHARED SOLUTIONS. IMMEDIATE IMPACT.

Why Attend TLA 2027 Annual Conference

The library profession is strongest when library professionals learn, navigate change, and build solutions together. This year's conference theme, Your Voice. Our Community. FOR ALL., brings library professionals into a welcoming space to support, share, and elevate the vital work of libraries.

Attending TLA 2027 turns your professional development investment into immediate, lasting momentum for staff and your institution by aligning with our core conference goals:

● Knowledge & Practical Skills

Attendees choose from variety of library focused sessions to gain clarity on upcoming trends, best practices, and tested strategies that they can apply immediately to improve programming, collections, and library services.

● Ecosystem-Wide Collaboration

The TLA Annual Conference brings together a vibrant statewide community across library types, plus vendors and library supporters for the face-to-face conversations that lead to practical, ecosystem-wide collaboration.

● Exhibit Hall ROI & Vendor Solutions

Attendees meet with leading library and publishing industry suppliers to evaluate new tools, streamline procurement, and stretch library budget dollars further.

● Maximum Value for Professional Development Investment

Attending TLA 2027 delivers cost-effective access to continuing education, leadership training, and actionable takeaways that directly benefit your career and institution, maximizing every dollar spent on professional development.

**Register at
conference.txla.org**

Letter to Supervisor

Considering registering for TLA 2027 Annual Conference but need your supervisor's approval?

**This letter template will help you make your case.
Download it and modify as needed.**

Download Letter



"I attended my first TLA Conference in 2015. I had never been around so many librarians all excited and passionate about learning and growing. If you haven't been to a TLA Conference, I suggest you make plans to attend immediately!"

- Rachael W. TLA Member



Itemized Budget & Expense Estimator Table

Expense Category	Details / Calculation Notes	Estimated Cost
Conference Registration	Early-Bird Member Rate: \$["X"] (Applicable Registration Rate)	
TLA Membership	TLA membership dues (members received lowest conference registration rates)	
Ticketed Events	Ticketed Events (if applicable)	
Lodging / Hotel	["Number"] nights @ \$["Rate"] / night (Conference Block Rate)	
Transportation	[Mileage @ state rate OR Airfare / Train / Bus]	
Parking & Local Transit	Hotel/Venue parking per day, ride-share, or public transit	
Meals & Incidental Expenses	Daily per diem rate x ["Number"] days (excluding meals provided by conference)	
Total Estimated Investment		

5 Quick Wins for a Great TLA 2027 Experience

1

Make 3 New Connections Outside Your Library Type

Swap ideas with someone from a different library type. A school librarian talking to an academic, or a public librarian connecting with special libraries are those cross-sector conversations that spark the most unexpected solutions.

2

Map Out Your “Must-Visit” Exhibit Hall List

Review the exhibit floor plan in advance and pick 3–5 key vendors you want to evaluate face-to-face to get hands-on demos or negotiate better rates for your library.

3

Branch Out and Attend One “Wildcard” Session

Step into a session outside your usual daily scope or comfort zone. You'll gain a fresh perspective on broader library trends and discover practical strategies you can adapt for your own patrons.

4

Collect 2 Ready-to-Use Tools or Program Ideas

Find sessions that offer field-tested solutions, programming ideas, or on a topic your library needs so you can return home with plug-and-play resources instead of reinventing the wheel.

5

Share One Key Takeaway with Your Team

Keep a running list of “quick wins” during the week and share your top insights, free resources, or cost-saving vendor ideas with colleagues who couldn't attend.

TLA 2027 Helpful Links



1

Registration

2

Conference FAQ

3

Schedule at a Glance

4

Hotel and Travel

5

Stipends & Scholarships

SEE YOU IN SAN ANTONIO



YOUR VOICE
OUR COMMUNITY
TLA★**2027**
TEXAS LIBRARY ASSOCIATION
SAN ANTONIO ★ APRIL 19-22

Questions? Email tlaconference@txla.org or
visit conference.txla.org to learn more.