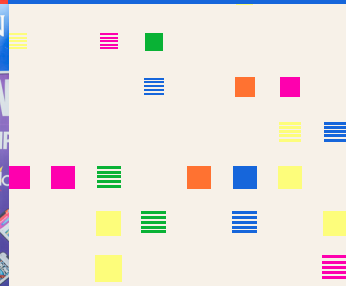
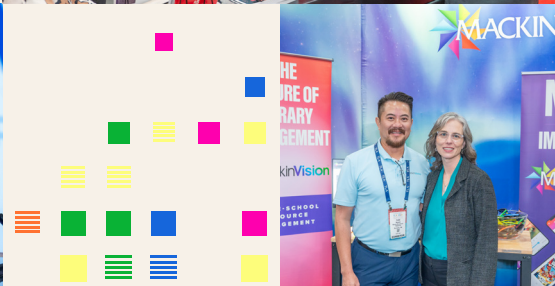
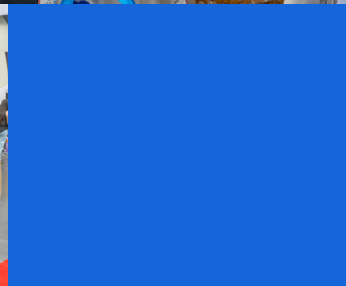
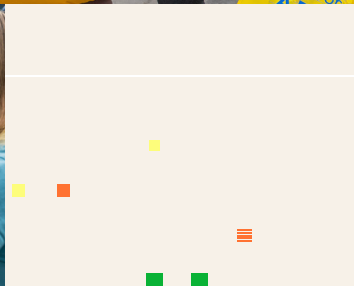




YOUR VOICE
OUR COMMUNITY
TLA 2027
TEXAS LIBRARY ASSOCIATION
SAN ANTONIO ★ APRIL 19-22



TLA 2027 Annual Conference Sponsorship Prospectus

Jaime Bare
TLA Vendor Relations and
Meetings Coordinator
jaimeb@txla.org

Visit txla.org



Texas Library Association

Established in 1902, the Texas Library Association, the largest state library association in the country, produces the TLA Annual Conference, bringing together thousands of decision makers from academic, public, school, and special libraries from across Texas.

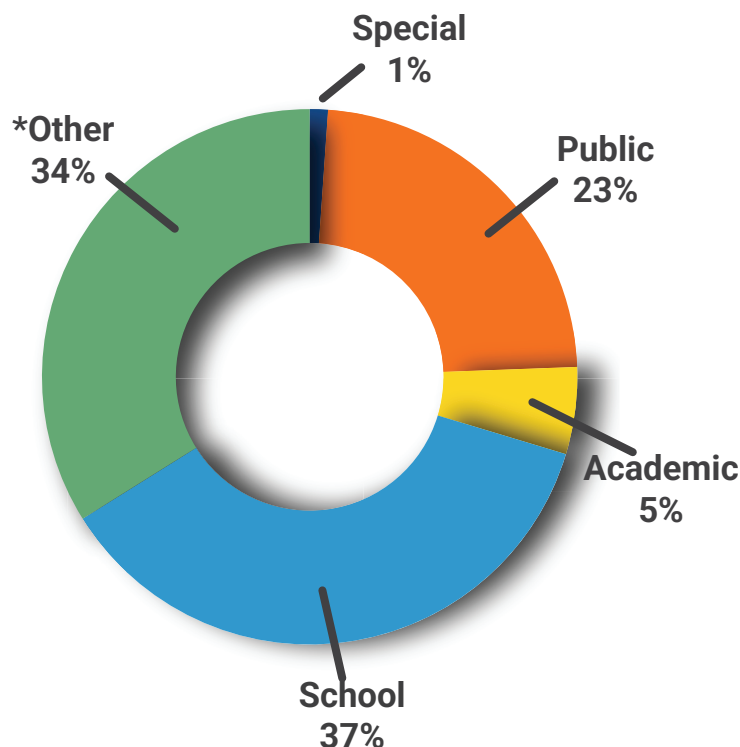
The TLA Annual Conference has a proven track record that brings the major Texas library market to you. Showcase your products and services and have face to face conversations with potential customers who make or influence purchasing decisions at their libraries.

With a representative from every area of the industry at the conference, with expenditure budgets ranging in excess of \$2.5 million per organization, and with a projected attendance of more than 4,000 professionals, can you afford not to sponsor at TLA?



Attendee Demographics

The TLA 2027 Annual Conference is expected to draw more than **4,000 library community members** with expenditure budgets ranging in excess of \$2.5 million per organization.



Our Attendees

Work in all facets of library work and represent all library types, including school, public, academic, and special.



Why They Attend

To gain fresh perspectives to bring back to their libraries and to gain new knowledge of cutting-edge ideas, new technologies, and opportunities that will engage their patrons.



Serving Their Community

Looking for tools and opportunities to help better serve their communities.

*Other attendees include library professionals and supporters not classified under listed categories.



Learning and Innovation

With 200+ educational sessions and opportunities to meet and learn from experts, attendees look to TLA's Annual Conference to provide them with the most up-to-date information for their industry.



Why Exhibit OR Sponsor at TLA?

- **ACCESS:** Over 4,000 representatives from every area of the industry.
- **EDUCATE:** Give hands-on access at your exhibit booth area to educate and interact with attendees.
- **INSIGHT:** Discover what library personnel are looking for to engage their communities and demonstrate how your company can help.
- **NETWORK:** Collaborate and network with industry professionals. Enhance existing relationships and create new ones. **Elevate your exposure in the largest library market.**

TLA attendees are interested in these types of companies:

- Architects and Architecture Firms
- Digital Preservation and Archiving Solutions
- E-Resources and Digital Content Providers
- Educational Software Providers
- Educational Programs and Continuing Education Providers
- Furniture and Library Design Firms
- Library Automation and Self-Service Solutions
- Library Consultants and Service Providers
- Professional Associations and Organizations
- Technology and Media Solutions
- Library Supplies and Equipment
- Library Technology Providers
- Non-Profit Organizations and Foundations
- Publishers and Book Distributors
- And More...

[View Past Exhibitor List](#)

[Exhibit Booth Packages](#)

TLA Sponsor Opportunities

Sponsor the TLA Annual Conference

Becoming a TLA sponsor means more than brand visibility — it means investing in the Texas library community and the professionals who serve it.

TLA offers sponsorship opportunities across the Annual Conference, Signature Leadership Events, and Membership Outreach, with powerful ways to extend your presence well beyond the exhibit hall.

Sponsorship opportunities are also open to non-exhibiting companies; a 20% fee applies for those without an exhibit booth.

Sponsors who reach the Silver level (\$4,000) or above through cumulative annual sponsorship spending receive additional recognition benefits including inclusion on the TLA conference website, sponsor tower signage, and recognition in TLA promotional communications.

For a full list of benefits accrued at each tier, [click here](#).

Every TLA Annual Conference sponsorship includes logo recognition on the event webpage in the TLA online conference program, logo display at the sponsored event or location, and verbal recognition at the event, unless otherwise noted.

Jump to Section

- [TLA 2027 Premier Sponsorships](#)
- [Conference Event Sponsorships](#)
- [Exhibit Hall and Branding Sponsorships](#)
- [Library Community Sponsorships](#)
- [Supplements : Texas Bluebonnet Award, TLA Reading Lists](#)



Current 2026 sponsors enjoy first right of refusal for 2027.

To learn more about sponsorship opportunities at TLA 2027 and beyond, please contact Jaime Bare at jaimeb@txla.org.

TLA Sponsorship Levels

- **President: \$30,000+**
- **Double Diamond: \$20,000 - \$29,000**
- **Diamond: \$15,000 - \$19,999**
- **Platinum: \$10,000 - \$14,999**
- **Gold: \$6,500 - \$9,999**
- **Silver: \$4,000 - \$6,499**



TLA 2027 Premier Sponsorships

General Session Sponsorships

EXCLUSIVE
SOLD

General Session I: 1 @ \$7,500

● General Session II and III: 2 @ \$5,000 Each

Our largest events, each General Session features a dynamic, high-level speaker that will inspire and energize the 2,000-2,500 attendees. These sessions are more than just talks, they are celebrations of excellence and achievement!

- At General Session I, we honor the best in the field with prestigious awards like the Distinguished Service, Librarian of the Year, Lifetime Achievement, and Wayne Williams Project of the Year.
- General Session II showcases creative brilliance with the Branding Iron Best in Show Award, Jeanette and Jim Larson Mystery Grant, and various sponsored awards, grants, and stipends.
- General Session III wraps up the excitement with the Sam J. Whitten Award for Intellectual Freedom.

Don't miss out on these unforgettable moments that highlight the very best of our profession!

● Dates and times (subject to change):

- General Session I: Tuesday, April 20, 8:15am-9:45am
- General Session II: Wednesday, April 21, 3:00pm-4:30pm
- General Session III: Thursday, April 22, 11:00am-12:00pm

● Benefits:

- Recognition on TLA online conference program website
- Logo display at the sponsored event or location
- Verbal recognition at General Session
- PLUS opportunity to provide a 60-second video to be shown at General Session OR opportunity to bring 2-minute greetings. Videos in excess of 60 seconds will not be accepted



TLA 2027 Premier Sponsorships

Attendee Badge & Lanyard Sponsor - Exclusive @ \$15,000

Become the Official Badge and Lanyard Sponsor at TLA's largest events—the TLA Annual Conference and the TLA Officer Governance Training Workshop. This sponsorship ensures your brand is front and center, seen by thousands of attendees every day as they wear your branded lanyards. You will have continuous, high-impact visibility as attendees network, attend sessions, and explore the exhibit hall. TLA will provide lanyard with artwork approval of sponsor.

● Benefits:

- All attendees will wear the sponsor's lanyard
- Logo displayed on conference attendee badge
- Logo displayed on signage at Attendee Registration
- Logo prominently visible in Conference and Officer Training photos posted in publications and on TLA social media
- Opportunity to provide informational collateral and/or swag in Registration Area

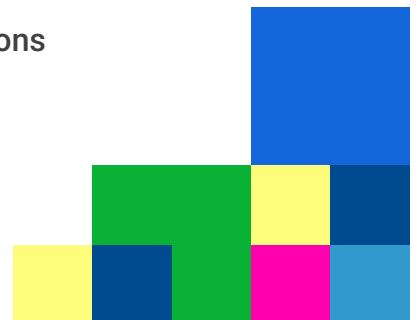


TLA Sustainability Partner - Exclusive @ \$12,500

The Texas Library Association is committed to hosting a conference that reflects the values of the library profession — stewardship, community care, and thoughtful use of shared resources. As TLA's Sustainability Partner, your organization shares in that commitment visibly and meaningfully, connecting your brand with one of the library community's most deeply held values.

● Benefits:

- Opportunity to brand reusable water bottles distributed to attendees at registration
- Verbal recognition at General Session II
- Logo recognition on TLA's conference sustainability webpage
- Logo recognition in TLA sustainability reports and communications
- Logo on sustainability-related conference signage



TLA 2027 Premier Sponsorships

Texas Bluebonnet Award Author Session Tiered Sponsorships

Be part of one of the most prestigious children's choice literary awards in the nation. The Texas Bluebonnet Award Author Session is a beloved conference tradition that celebrates the winning TBA author and the young readers who championed them. With 400+ librarians, administrators, students, and parents in attendance, TBA sponsorships offer meaningful visibility alongside a mission that resonates deeply with the library community. Sponsorship tiers are available at a range of investment levels, with benefits including reserved seating, speaking opportunities, digital recognition, and the opportunity to place a branded gift in the hands of every attendee.

For the full list of TBA opportunities and benefits, [click here](#).

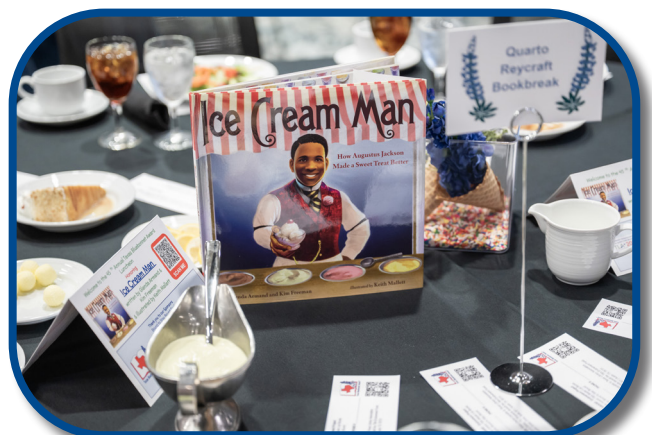
Exclusive
Pending

- Platinum: (1) Available \$15,000
- Gold: (2) Available \$10,000
- Silver: (3) Available \$5,000
- Tabletop: (7) Available \$2,500
- Table with 8 Tickets: (10) Available \$1,250
- Travel Stipend: Exclusive \$7,000
- TBA Speed Dating: (4) Available \$1,500



Learn more or Book a Sponsorship

Contact Jaime Bare at
jaimeb@txla.org.



Conference Event Sponsorships



First Impressions Sponsor: Conference Kickoff & New Member Welcome - Exclusive \$2,500

First impressions matter — and at TLA, they happen in the first hours of the conference. As the First Impressions Sponsor, your brand creates a welcoming presence at three meaningful moments: the Conference Kickoff coffee and networking event, the pre-conference New Member Webinar, and the New Member Social.

● Benefits:

Includes logo recognition on the event's page in the TLA online conference program, logo display at the sponsored event or location, and verbal recognition at the event, PLUS:

- Opportunity to bring greetings at the Conference Kickoff coffee and networking event
- Speaking opportunity at the New Member Webinar and New Member Social
- Logo on pre-conference New Member communications and event signage

Black Caucus Round Table Author Session Two Sponsor Levels

This event features a keynote address from a distinguished author or speaker whose work celebrates Black voices, history, and storytelling. Past keynote speakers have included accomplished authors, filmmakers, and advocates whose contributions have shaped children's literature and media representation. The session also honors an emerging voice in the field through a juried award recognizing a debut author for outstanding contribution to literature centering the Black experience.

● Benefits:

Includes logo recognition on the event's page in the TLA online conference program, logo display at the sponsored event or location, and verbal recognition at the event, PLUS:

● Presenting Sponsor – 1 @ \$3,500 Benefits:

- Include all benefits from Event Sponsor level PLUS
- One additional ticket to BCRT Session
- One minute speaking opportunity at BCRT session

● Event Sponsor – Up to 4 @ \$2,000 Benefits:

- One representative ticket to BCRT session



Conference Event Sponsorships

Opening Author & Awards Session Exclusive \$2,000

Be part of a time-honored tradition at TLA by sponsoring the Opening Author Session, a unique ticketed event that draws an engaged group of 150 attendees. This session features a panel of popular, bestselling authors who share their insights, stories, and experiences, making it a must-attend event for literature enthusiasts. Celebrate literary success and kick off the conference with a dynamic and impactful event!

● Benefits:

Includes logo recognition on the event's page in the TLA online conference program, logo display at the sponsored event or location, and verbal recognition at the event, PLUS:

- Two tickets to event
- One minute speaking opportunity at event

EXCLUSIVE SOLD Evening with the Authors Session Exclusive \$4,000

Take part in one of TLA's most popular events by sponsoring Evening with the Authors, an unforgettable night of great food, lively conversation, and literary charm! This special evening brings together a stellar panel of authors ready to share stories, insights, and plenty of laughs. Come ready to dine, laugh, and be inspired by some of today's most engaging voices in literature.

● Benefits:

Includes logo recognition on the event's page in the TLA online conference program, logo display at the sponsored event or location, and verbal recognition at the event, PLUS:

- Two tickets to event
- One minute speaking opportunity at event



Conference Event Sponsorships



Texas Bluebonnet Award Speed Dating Limited: 4 @ \$1,500

Bring your brand into an intimate, energetic experience with the authors and illustrators behind the upcoming year's Texas Bluebonnet Award List. This unique ticketed event connects attendees directly with creators as they share their inspirations and experiences, while TBA committee members present best practices and book-specific resources for bringing these titles to young readers.

● Benefits:

Includes logo recognition on the event's page in the TLA online conference program, logo display at the sponsored event or location, and verbal recognition at the event, PLUS:

- One representative ticket to TBA Speed Dating session

Teacher Day @ TLA Co-sponsors: 2 @ \$1,000

Teacher Day @ TLA is a unique opportunity to engage with up to 100 classroom teachers and librarians who will explore the value of collaboration between teachers and librarians. This special event offers sponsors a prime opportunity to reach an audience eager to enhance their professional partnerships with librarians.

● Benefits:

Includes logo recognition on the event's page in the TLA online conference program, logo display at the sponsored event or location, and verbal recognition at the event, PLUS:

- Promo on eblast to event attendees
- Opportunity to provide branded gift to event attendees
- One representative ticket to event
- Opportunity to bring 2-minute greetings to open session



Exhibit Hall & Branding Sponsorships

For additional marketing and advertising opportunities including signage and banners, see the [TLA Advertising Supplement](#) or contact tlaexpo@discoverSB.com.

Exhibit Hall Grand Opening Exclusive: \$2,500

Sponsor one of the most visible events at the conference, drawing over 3,000 enthusiastic attendees. This exclusive event spotlights your brand during no-conflict time with exhibitors and ensures uninterrupted engagement with the audience. This is the perfect opportunity to elevate your visibility in a setting designed for maximum impact.

● Benefits:

- Recognition in TLA Conference promotional email blast
- Recognition on TLA's Facebook, Instagram & X accounts
- Logo displayed at Exhibits Grand Opening event (napkins to be provided by sponsor)
- Opportunity to provide swag to attendees prior to opening

Author Signing Experience Sponsorship

The Author Signing Experience is made possible through the dedication of TLA volunteers and the generous support of our sponsors. With 250+ signings across three days, this is where librarians get to meet face-to-face with the authors whose books they champion every day – and your sponsorship brings that that moment of library joy to every attendee.

Be the face of TLA's most popular Exhibit Hall destination. The Authors Area draws thousands of attendees on Days 2 and 3, with 200+ author signings filling the aisles with excitement and the kind of genuine literary enthusiasm that only an exhibit hall full of librarians can generate.

EXCLUSIVE
SOLD

Representing Sponsor - 1 @ \$5,000 Benefits:

- "Author Signing Experience presented by [Sponsor]" recognition on all 200+ aisle signing entries in the TLA online conference program and conference app
- Logo displayed on aisle signage throughout the Authors Area, including the full signing grid
- Opportunity to brand a sponsor table in or adjacent to the Authors Area with opportunity to distribute swag, samples, or promotional materials during signing hours
- Logo displayed on Van Show Author Interview Stage signage
- Logo displayed on TLA online conference program and conference app interview schedule
- Recognition in TLA Conference Exhibit Hall promotional email blast
- Promotion via TLA social media

Exhibit Hall & Branding Sponsorships

Author Signing Experience Sponsorship

Join the Author Signing Experience as a Supporting Sponsor and connect your brand with one of the most engaged audiences at the TLA Annual Conference.



Supporting Sponsor - 5 @ \$1,000 Benefits:

- “Author Signing Experience supported by [Sponsor]” recognition on the Author Signing landing page of the TLA online conference program and conference app
- Logo on the full signing grid displayed in the Authors Area
- Recognition in TLA Conference promotional email blast



Housing & Transportation Sponsor Exclusive: \$5,000

Be the first brand attendees encounter as they plan their TLA experience. As the Housing & Transportation Sponsor, your logo appears at every touchpoint in the attendee journey from registration to arrival — hotel booking communications, the conference hotel webpage, hotel counter signage, and ride share communications.

● Benefits:

- Logo on conference housing and ride share emails sent from TLA
- Logo on the conference hotel webpage
- Logo on hotel counter and ride share signage onsite



Exhibit Hall & Branding Sponsorships



Information Sponsor: Know Before You Go, Conference FAQ, Information Counters, and Wayfinding - Exclusive: \$5,000

As the Information Sponsor, your brand connects with attendees at every stage of their conference journey. From pre-conference planning to navigating the convention center, your logo and presence appear at every informational touchpoint throughout the TLA Annual Conference, giving your brand consistent, conference-wide visibility from the moment attendees start planning their trip.

● Benefits:

- Logo on TLA 2027 FAQ Webpage
- Logo and recognition on Know Before You Go email blast to all registered attendees
- Logo displayed at multiple information Counters and wayfinding signage throughout the convention center
- Opportunity to provide promotional material for distribution at information counters

Mobile App Co-Sponsor Co-sponsor: 4 @ \$5,000

The mobile app is the best source for the most up-to-date program content during the TLA Conference. TLA 2026 Conference app metrics: 2,156 distinct participants, 2436 custom page views, 393,673 banner ad impressions, 592 unique Exhibitor Visitors, and 289 posts in the app social feed.

● Benefits:

- One rotating ad with live link on Conference App lobby
- Sponsor's logo at Technology Counter in Registration area
- One push notification on mobile app during TLA Conference
- Recognition and logo on Conference microsite
- Recognition in Conference Email Blast

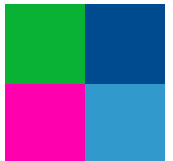
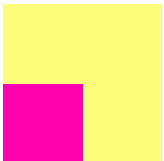


Exhibit Hall & Branding Sponsorships

Selfie Wall Exclusive: \$2,000

Place your brand at the center of attendee interactions, creating a memorable and shareable experience that amplifies your visibility across social media. It's a fun and engaging way to connect with attendees while ensuring your brand is showcased in a high-traffic common area during the event and in countless photos shared during and after the event.

● Benefits:

- Logo displayed on a sign next to the selfie wall



**EXCLUSIVE
SOLD**

Ribbon Bar Exclusive: \$3,000

The Ribbon Bar is where attendees personalize their conference badges with ribbons that reflect their roles, interests, and personality. As the Ribbon Bar Sponsor, your logo is prominently featured on the Ribbon Bar display in the registration area, seen by every attendee at one of their first and most memorable moments of the conference experience. Sponsors also have the option to create a branded ribbon for inclusion in the Ribbon Bar display, available for attendees to select and add to their badge.

● Benefits:

- Logo featured on Ribbon Bar display in the high traffic registration area
- Opportunity to create a branded ribbon, provided by sponsor



Exhibit Hall & Branding Sponsorships



Self-Storage Sponsor Exclusive: \$4,000

The TLA Self Storage area is one of the most popular destinations at the Annual Conference, a dedicated space where attendees store their collected books and materials between visits to the exhibit hall. With attendees returning throughout all three days of the conference, the Self-Storage area sees some of the highest repeat foot traffic of any conference location. As the Self-Storage Sponsor, your brand is front and center in this busy destination, with the option to provide branded totes or wagons as a gift to attendees on a first come, first served basis.

● Benefits:

Includes logo recognition on the event's page in the TLA online conference program, logo display at the sponsored event or location, PLUS:

- Logo on Self Storage area signage
- Logo and recognition on the Self-Storage FAQ page on the TLA conference website
- Option to provide 100+ branded totes or wagons as a gift to attendees; items must be of sufficient quality and durability to carry a full load of collected books and materials



Exhibit Hall & Branding Sponsorships



Exhibit Hall Map Sponsor Exclusive \$2,000

The Exhibit Hall floor plan is one of the most referenced resources at the TLA Annual Conference, consulted by attendees and exhibitors alike from the moment they begin planning their conference experience. As the Exhibit Hall Map Sponsor, your brand appears on this essential planning tool beginning in December, when the interactive map is first promoted to registered attendees, through the final day of the conference.

● Benefits:

- Logo on interactive Exhibit Hall floorplan
- Recognition and logo on Exhibit Hall Highlights promotional eblast and webpage
- Logo on Exhibit Hall Wayfinding Signage

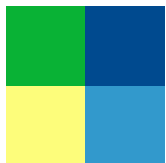


Relaxation Station Seating Sponsor Exclusive \$5,000

The exhibit hall floor is a busy place. Give attendees a reason to slow down and stay longer with two branded seating areas along the main aisle. TLA will arrange comfortable lounge-style seating in high-traffic locations, creating a natural gathering spot where attendees can recharge between sessions and conversations.

● Benefits:

- Logo on interactive Exhibit Hall floorplan
- Recognition and logo on Exhibit Hall Highlights promotional eblast and webpage
- Recognition and logo on signage in seating area



Library Community Sponsorships

Every library serves a unique community — and so does every TLA sponsor. Library Community Sponsorships are designed for organizations that want to connect meaningfully with a specific library audience, combining visibility across relevant conference sessions with direct engagement at the social event where that community gathers. Social event sponsorships are also available individually for organizations seeking a more focused investment.

All social sponsorships include logo recognition on the event's page in the TLA online conference program, logo display at sponsored events and locations, and verbal recognition at the event, PLUS:

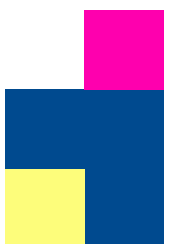
- One representative ticket to the event; additional tickets available for purchase
- 60-second speaking opportunity at the event
- Opportunity to provide swag at the event

TLA Reading List Session Sponsorships

TLA curates an extensive portfolio of expertly developed reading lists spanning ages 2 to adult — from picture books and bilingual titles to graphic novels, nonfiction, and young adult fiction. Sponsoring a reading list conference session connects your brand with the librarians and educators who champion these lists in schools and communities across Texas.

[Click here for details on available curated Reading Lists.](#)

[Full list of opportunities, prices, and benefits, coming soon!](#)



Library Community Sponsorships



Public Library Learning Track Sponsor Exclusive \$6,000

Public librarians are one of the largest and most engaged audiences at the TLA Annual Conference. As the Public Library Learning Track Sponsor, your brand is woven into the public library conference experience from the session room to the social event, connecting you with the professionals who serve public library communities across Texas.

● Benefits:

Includes logo recognition on the event's page in the TLA online conference program, logo display at sponsored events and locations, and verbal recognition at events, PLUS:

- Logo on reader board signage at Public Library sessions throughout the conference
- Logo on Public Library session pages in the TLA online conference program
- Logo displayed to open session slideshows for Public Library sessions
- One representative ticket to the Public Library Division Social; additional tickets available for purchase
- 60-second speaking opportunity at the Public Library Division Social
- One representative ticket to the Small Community Libraries Round Table Social; additional tickets available for purchase
- 60-second speaking opportunity at the Small Community Libraries Round Table Social
- Opportunity to provide swag at both social events

Division & Round Table Social Sponsorships Public Library

Join your public library community for an evening of networking, celebration, and connection.

● Public Library Division Social: Co-sponsor: up to 5 @ \$2,500

A beloved TLA tradition bringing together public library professionals from across Texas for an evening of networking and celebration.

● Small Community Libraries Round Table Social: Co-sponsor: up to 2 @ \$2,000

An annual gathering celebrating small and rural library communities, including recognition of the Small Community Librarian of the Year and Small Community Library Advocate Award.

Library Community Sponsorships



School Library Learning Track Sponsor Exclusive \$6,000

School librarians represent the largest audience at the TLA Annual Conference, making up 37% of attendees. As the School Library Learning Track Sponsor, your brand is woven into the school library conference experience from the session room to the social event, connecting you with the professionals who serve students and school communities across Texas.

Includes logo recognition on the event's page in the TLA online conference program, logo display at sponsored events and locations, and verbal recognition at events, PLUS:

- Logo on reader board signage at School Library sessions throughout the conference
- Logo on School Library session pages in the TLA online conference program
- Logo displayed to open session slideshows for School Library sessions
- One representative ticket to the Texas Association of School Librarians Social; additional tickets available for purchase
- 60-second speaking opportunity at the Texas Association of School Librarians Social
- Opportunity to provide swag at the Texas Association of School Librarians Social

● **School Library Division Social Sponsorship: Texas Association of School Librarians Social – Co-sponsor: up to 2 @ \$2,000**

A lively celebration for school library professionals, featuring recognition of officers, scholarship recipients, and members of the year.



Library Community Sponsorships



Academic Library Learning Track Sponsor Exclusive \$4,000

Academic librarians serve Texas community colleges and universities, bringing expertise and perspective that spans research, instruction, and student success. As the Academic Library Learning Track Sponsor, your brand connects with this focused professional audience from the session room to the social event.

● Benefits:

Includes logo recognition on the event's page in the TLA online conference program, logo display at sponsored events and locations, and verbal recognition at events, PLUS:

- Logo on reader board signage at Academic Library sessions throughout the conference
- Logo on Academic Library session pages in the TLA online conference program
- Logo displayed to open session slideshows for Academic Library sessions
- One representative ticket to the College and University Libraries Division Social; additional tickets available for purchase
- 60-second speaking opportunity at the College and University Libraries Division Social
- Opportunity to provide swag at the College and University Libraries Division Social

● Academic Library Division Social Sponsorship: College and University Libraries Division Social — Co-sponsor: up to 2 @ \$2,000

A networking social for academic library professionals from Texas community colleges and universities.



Library Community Sponsorships

Round Table & Special Interest Socials

Connect your brand with TLA members who share specialized professional interests and communities. All social sponsorships include logo recognition on the event's page in the TLA online conference program, logo display at the event, verbal recognition at the event, PLUS:

● **Benefits:**

- One representative ticket to the event; additional tickets available for purchase
- 60-second speaking opportunity at the event
- Opportunity to provide swag at the event

● **Special Libraries Division Social Sponsorship:**

Co-sponsor: up to 2 @ \$1,000

An informal gathering for special library professionals working across a wide range of public and private sector environments.

● **Innovation and Technology Round Table Social Sponsorship:**

Co-sponsor: up to 2 @ \$2,000

A networking social for library professionals dedicated to advancing and enhancing the use of technology in Texas libraries.

● **Latino Caucus Round Table Cafecito:**

Co-sponsor: up to 5 @ \$1,000

Join the Latino Caucus Round Table for a morning Cafecito — a relaxed, community-centered gathering celebrating Latino library professionals and their advocacy for Latino and Spanish-speaking patrons across Texas. Bring your coffee and your community.





Thank You

Let's Connect

- Have an idea for a unique sponsorship opportunity or would like help creating a customized sponsorship package? Reach out to [Jaime Bare, jaimeb@txla.org](mailto:jaimeb@txla.org).
- Interested in booking your TLA 2027 exhibit booth, contact SB Expos & Events at tlaxpo@discoverSB.com.
- Interested in Sponsoring the TLA Conference without Exhibiting?
Pricing and benefits vary, reach out to [Jaime Bare, jaimeb@txla.org](mailto:jaimeb@txla.org).

Our Mission

When you sponsor TLA, your brand stands alongside a community of dedicated library professionals working every day to ensure library excellence for all Texans.

The Texas Library Association's mission is to embrace, unite, and amplify voices of the library community through advocacy and education to ensure library excellence for all Texans. www.txla.org