



Become part of one of the most prestigious children's choice literary awards in the nation - the Texas Bluebonnet Award.

This premier luncheon showcases the winning TBA author, celebrating the creativity and power of young readers' voices. By supporting this inspiring award session presented by students from across the Lone Star State, you position your brand at the heart of a beloved literary tradition and empower students to read for enjoyment and understanding. With expected attendance of 400+ librarians, administrators, students, and parents, you don't want to miss TBA! Individual exhibitor tickets can be purchased starting in mid December.

YOUR MISSION-DRIVEN IMPACT BLOOMS AT EVERY LEVEL

TBA Platinum - 1 @ 15,000

EXCLUSIVE SOLD

- Premier Visibility and Recognition
- Event Engagement with Speaking Opp and 20 Reserved Seat Tickets for you or your customers
- Attendee Connection via table top gift for all attendees
- Exclusive - TBA Readers Theater on TBA webpage

TBA Gold - 2 @ 10,000

- Featured Visibility and Recognition
- Event Engagement with 10 Reserved Seat Tickets for you or your customers
- Attendee Connection via table top gift for all attendees

TBA Silver - 3 @ \$5000

- Enhanced Visibility and Recognition
- Event Engagement with 5 Reserved Seat tickets for you or your customers
- Attendee Connection for via table top gift for all attendees

TBA Table Top - 7 @ \$2500

- Spotlight Visibility and Recognition
- Event Engagement with 3 reserved seat tickets for you or your customers
- Attendee Connection via Table Top Gift for all attendees

TBA Table with 8 Tickets - \$1250

- Visibility and Recognition
- Event Engagement with 8 Reserved or General Seat Tickets for you or your customers
- Attendee connection via Branded Table Decor provided by sponsor and gift for 8 attendees

TBA Table with 1 Ticket - \$800

- Visibility and Recognition
- Event Engagement with One Reserved Seat Ticket
- Attendee Connection via Branded Table Decor provided by sponsor

Donate a Door Prize

Any exhibitor can donate a door prize! Contact Jaime Bare.

For the full list of benefits, see the TLA 2026 Sponsorship Prospectus