

TLA[★] MEMBER AND ATTENDEE LIST RENTALS FAQ



[Submit Your List Rental Order Here](#)

TLA Member and Attendee List Rentals put verified, opted-in contact lists directly in your hands, connecting you with the Texas library professionals who matter most to your business.

What types of recipient and segment lists do you offer?

We offer email distribution lists comprised of:

- Current TLA membership
- Pre-Conference TLA Annual Conference Attendees
- Post-Conference TLA Annual Conference Attendees

Please note: Your list will include all members or conference attendees who have **opted in to receive marketing emails**. You may request a targeted segment by division (membership list) or library type (conference attendees), or receive the full list to sort as needed. Mailing list rentals are also available; price varies per mailing list type. Contact [Jaime Bare](#) to learn more.

How many times can I use the list? Do I send out the email blast or does TLA?

List rentals for email blasts are one-time usage, and you will receive the list directly to send out your blast. [TLA Licensing Agreement](#) must be agreed upon prior to the order being processed. For information on multiple use discounts, contact [Jaime Bare](#).

What is the cost per list rental and when/how do I pay?

Pre Conference Attendee Lists are \$400 plus tax.
Post Conference and Member lists are \$500 plus tax.

Once your order is processed by TLA, you will receive an email with the payment link and request for content submission. Payment and content approval must be complete before TLA will release the list to you.

TLA reserves the right to change prices without notice. Price changes take effect once the update has been posted to the TLA website.

Does my content need to be preapproved before I can send out my email blast?

Yes. You must submit a final draft or mockup of your content, graphics, and proposed subject line to [Jaime Bare](#) for TLA approval. Your list will be released to you once content approval and payment are completed.

What are the timeframes and deadlines for ordering?

For pre-conference lists, we recommend ordering no more than 30 days and no less than 5 business days prior to the beginning of the conference. Post-conference lists are usually available starting within 7-10 business days past the close of the conference.

Member email lists are available any time of the year. Allow at least 5 business days prior to your planned eblast date for processing and approvals.